

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

ROBERT E COUHIG JR.
643 Magazine Street
Suite 300
New Orleans, LA 70130

2. Office Sought (Include title of office as well)

Mayor
New Orleans

OFFICE USE ONLY

Report Number: 18055

Date Filed: 1/27/2010

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 2/6/2010

This report covers from 12/29/2009 through 1/17/2010

4. Type of Report:

_____ 180th day prior to primary _____ 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary _____ Supplemental (past election)
 X 10th day prior to primary
_____ 10th day prior to general _____ Amendment to prior report

5. FINAL REPORT if:

_____ Withdrawn _____ Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 27th day of January, 2010.

Robert E. Couhig Jr.

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

(504) 588-1288

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 10,970.00
2. In-kind Contributions (Schedule A-2)	\$ 2,000.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 12,970.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 12,970.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 21,384.49
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 21,384.49

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 206,188.83
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 12,970.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 21,384.49
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 2,000.00
18. Funds on hand at close of reporting period	\$ 195,774.34

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
GREGORY BAQUET 5620 Laurel Street New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/14/2010	\$200.00	\$200.00
SANJAY BISWAS 3350 Ridgelake Drive Suite 200 Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/04/2010	\$150.00	\$150.00
ORRIN DODGE 643 Magazine Street New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/05/2010	\$10.00	\$10.00
MICHAEL FARMAR 5210 Meaders Lane Dallas, TX 75229 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$2,000.00	\$2,000.00
WILLIAM FIRESHEETS 3101 East Lakeshore Drive Baton Rouge, LA 70808 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/08/2010	\$1,000.00	\$1,000.00
PATRICIA JAMES 17137 Highway 930 Prairieville, LA 70769 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2010	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$4,360.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00		TOTAL (complete only on last page of this schedule)	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
KEVIN LABORDE 1227 Webster Street New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$1,000.00	\$1,000.00
THEODORE LABORDE 2926 St. Charles Ave. New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/14/2010	\$1,500.00	\$1,500.00
DONALD MASSEY 3928 Uri Street Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/05/2010	\$1,000.00	\$1,000.00
NODS HOME BUILDERS LLC 701 Poydras Street Suite 107 New Orleans, LA 70139 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$500.00	\$500.00
ROSALIE RAMM 4723 Painter Street New Orleans, LA 70122 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$50.00	\$50.00
GARY ROUSE 643 Magazine Street New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/12/2010	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$5,050.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JAMES ROUSSEL 5908 Hurst Street New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/12/2010	\$500.00	\$500.00
RONALD RYES 2055 Hyman Place New Orleans, LA 70131 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$10.00	\$10.00
JOHN STONE 1126 Prestwick Place Miramar Beach, FL 32550 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/14/2010	\$500.00	\$500.00
MARY TASSINI 815 Rathjen Road Brielle, NJ 08730 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/11/2010	\$250.00	\$750.00
THOMAS YOUNG 647 Village Lane Mandeville, LA 70471 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/14/2010	\$250.00	\$350.00
MARCIE DUQUESNAY 111 Veterans Mem Blvd #1700 Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/13/2010	\$50.00	\$50.00
4. SUBTOTAL (this page)		\$1,560.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 10,970.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
COUHIG PARTNERS LLC 643 Magazine Street Suite 300 New Orleans, LA 70130 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Office Support.	01/01/2010	\$1,000.00	\$4,000.00
GIBBS CONSTRUCTION 5736 Citrus Boulevard New Orleans, LA 70183 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Office Space.	01/01/2010	\$1,000.00	\$4,000.00
4. SUBTOTAL (this page)			\$2,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 2,000.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ACB CONSULTING LLC 7823 Burthe New Orleans, LA 70118	01/05/2010	Consulting	\$ 2,000.00
BRENNAN'S PRINTING 5612 Blessey Street New Orleans, LA 70123	12/29/2009	Printing of mailers.	\$ 9,124.49
CALLIOPE 643 Magazine Street New Orleans, LA 70130	01/14/2010	Website.	\$ 1,800.00
EXACTA GROUP 643 Magazine Street New Orleans, LA 70130	01/05/2010	Social media.	\$ 3,000.00
EXACTA GROUP 643 Magazine Street New Orleans, LA 70130	01/15/2010	Social Media.	\$ 300.00
GAREY FORSTER 932 Esplanade Avenue New Orleans, LA 70116	12/30/2009	Consulting.	\$ 2,500.00
FRONT ROW CENTER LLC 7916 Burthe Street New Orleans, LA 70118	01/07/2010	Consulting and P.R. work.	\$ 2,660.00
3. SUBTOTAL (optional)			\$21,384.49
4. TOTAL (optional - complete only on last page of this schedule)			\$ 21,384.49

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